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Strategic Management of Information Systems. 5th Edition International Student Version. ID: 2388002 ; Book ; November 2012; Region: Global ; 416 Pages ; John Wiley and Sons Ltd

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Effy Oz was a Professor of Management Science and Information Systems at the Pennsylvania State University, Great Valley. In addition to publishing and presenting numerous academic and professional articles, Professor Oz authored best-selling textbooks in the areas of management information systems, e-commerce, and IT ethics.

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